## TRANSFORMING SALES PRESSURE INTO SUSTAINABLE PERFORMANCE

"Abi is an absolute force of nature – her incredibly high energy, passion for people, candor and vulnerability, and business track record are completely unmatched!

Abi has had a more meteoric rise to senior leadership roles than anyone you know! Her lived experience through high-pressure, fast-paced, commercially-driven organizations and businesses helped her identify a gap in the industry to combine wellness and high performance.

When you meet Abi, her GIGANTIC smile, and larger-than-life energy, you'll understand why you need to partner with her. You'll only see significant upside in staff engagement, high performance and retention as a result."



Patrick Murray,
Partner, Amazon & Marketplace at 3Search



## THE CHALLENGE

In today's sales-driven business environment, teams need more than KPIs to succeed. While the market is full of performance coaches promising quick fixes, few have lived the realities of high-pressure corporate life or know how to drive lasting change.

This was the exact challenge Patrick, a senior leader at Amazon, faced in finding the right support for his team. Without the proper tools to navigate high-pressure roles, his team experienced:

- → Burnout
- → Resentment
- → Low energy
- → Dysfunction and poor communication
- → Disconnection from team and organizational goals

## **OUR SOLUTION**

Workshop



Patrick partnered with House Harmon because Abi brought a proven track record in high-pressure corporate environments. She understood the problems firsthand — even experiencing burnout herself.

Her unique perspective fills an underserved gap in the market: the intersection of wellness and corporate performance. Through corporate workshops and keynotes, Abi equipped Patrick's team with tools to sustain performance while staying energized and engaged.

## THE IMPACT

Through Abi's sessions, Patrick gained the tools to help his high-performing team handle the highs and lows of a sales-driven environment. His team could now:

- → Make faster, clearer decisions under pressure
- → Confidently sell to complex customers
- → Stay energized and avoid burnout
- → Keep perspective while sustaining performance
- Turn clarity into stronger execution and faster speed-to-market

Ready to unlock clarity, speed, and sustainable performance for your team? <u>Let's talk.</u>

Trusted by senior leaders at









